



# What's Your Number?

A guide to BFF's CBD # System



## 01. True

Looking for a boost of pure CBD and nothing else? That's exactly what our **01** hemp oil has to offer! With only one cannabinoid and zero THC, our "True" oil promotes a sense of calm and balance for everyday life.

**You'll especially want to try 01 if...**

- You're new to CBD and unsure where to start—why not experience it in its purest form?
- You're sensitive to or cannot have THC

## 03. Let's be real

This full spectrum CBD oil delivers a full profile of cannabinoids in addition to beneficial terpenes, to produce what we'd describe as an uplifting chill. Our **03** has also been refined for a smooth texture and clean taste with no bitterness.

**You'll especially want to try 03 if...**

- You want to enjoy the effects of a full-spectrum hemp oil
- You're a "texture person" and those thick, bitter-tasting oils are not for you
- You're sensitive to strong bitter flavors found in some hemp oils on the market

## 05. Tree of life

We fittingly named this oil Tree of Life because it is full of all the amazing compounds our high CBD hemp has to offer. This CBD oil offers a full body taste true to our organically grown CBD hemp. Packed with terpenes and cannabinoids that promote deep relaxation and balance, **05** might help you unwind at the end of the day or ease your mind before falling asleep. This unrefined hemp oil has a thicker texture and is the closest thing you'll find to the natural hemp plant because it's a unique blend of all of "good stuff"!

**You'll especially want to try 05 if...**

- You want to experience all of the effects the hemp plant has to offer
- You're seeking an oil that might help with relaxation
- You're seeking a hemp oil that might help you unwind and fall asleep

CBD extracts are not a one size fits all solution. Whether you're looking for THC free, full spectrum, isolates, or whole plant extracts, bff hemp has the product for you.

## 02. Broadway

A blend of terpenes and cannabinoids work together in our **02** hemp oil to achieve a balanced effect. Broadway, which contains about 80% CBD, has all the benefits of a full-spectrum oil minus the THC. It has a lovely terpene profile and natural flavors that our BFF community raves about.

**You'll especially want to try 02 if...**

- You're a beginner and want to try an oil that's mostly CBD
- You're sensitive to or cannot have THC
- You're seeking the effects of a full-spectrum hemp oil without THC

## 04. Inspire

Our **04** tincture combines CBD with other rare cannabinoids to create an uplifting, energizing effect. One of our THC-free blends (less than ~0.3% THC), "Inspire" may offer users a boost of sustained energy throughout the day.

**You'll especially want to try 04 if...**

- You need a daily energy boost
- You're sensitive to or cannot have THC

